

AADB 136th Annual Meeting



Las Vegas, Nevada
The Bellagio Hotel

About the AADB Annual Meeting

The AADB Annual Meeting provides an excellent forum for keeping up-to-date with state board concerns. Programs are designed to allow opportunities for interaction among all participants, including board members, dentists, dental hygienists, dental assistants, educators, board attorneys, and dental specialty associations. Panels and small discussion groups exchange ideas and information. Participants take away valuable information on current issues and all aspects of dental and dental hygiene regulation.

About AADB

The American Association of Dental Boards is a national association that encourages the highest standards of dental education, promotes higher and uniform standards of qualification for dental practitioners, and advocates uniform methods in the conduct and operation of dental examining boards. Membership is comprised of boards of dentistry, advanced education boards, present and past members of those boards, board administrators, board attorneys, and educators.

Our Mission

To serve as a resource by providing a national forum for exchange, development, and dissemination of information to assist dental regulatory boards with their obligation to protect the public.



Robert B. Zena, DMD

**AADB Thanks Our
Programs and Meetings
Committee**

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(AADB)

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Dental Boards**

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The AADB is excited to present the **136th Annual Meeting**, which will take place on Saturday, October 19 and Sunday, October 20 in Las Vegas at the beautiful Bellagio Hotel. Our program will continue with a Yin and Yang on the issues, so both sides of the story may be presented. The theme for this meeting is **Eroding the Boundaries of the Profession; Increased Access or a Faustian Bargain?** There are many attempts to increase access to care under different guises. What hides beneath the mask? How do we deal with the actors as Board Members?

The Programs Committee has done a great job of planning a strong array of sessions. The Programs Committee Meeting and the New Members Orientation start at 7:00 am on Saturday. The General Assembly will convene at 12:30 p.m. Scientific Sessions will begin at 1:00 p.m. covering the topics of **“Positive and Negative Impacts of Dentistry,”** and **“Over-Treatment.”** The **Regional Caucuses** will meet at 5:00 p.m and **the President’s Reception** will follow Saturday night. On Sunday, the Scientific Sessions will start at 8:30 a.m. with the ADA explaining their **petition to the FDA** concerning the SmileDirectClub™. The **SmileDirectClub™** will also be presenting their position. Additionally, the **election** to vote for our Board of Directors will occur on Sunday morning.

The Attorney’s Update will discuss all aspects of **“Self-Treatment by Patients.”** The SCOTUS decision relative to the North Carolina case has undermined the ability of Boards to regulate the profession relative to perceived competitors. The FTC approach to licensure and marketplace competition has created an environment where non licensed entities have evolved that assist patients in self-treatment. Technology has surpassed the efficacy of many of our present statutes. Teledentistry has complicated the problem due to the fact that each state is expected to regulate this technology which more often than not, crosses state lines.

The law firm **Flannery Georgalis, LLC** will discuss **“State Litigation Relative to the Opioid Epidemic.”** In the afternoon, we would like to invite you to lunch to celebrate another successful meeting, install officers, and provide an opportunity for the AADB Membership and Guests to network to bring valuable information back to their home states.

Meeting Agenda - Saturday, October 19

7:00 - 8:00 a.m. **AADB Programs Committee Meeting**
Bellagio 5

New Member Orientation
Bellagio 6

8:15 - 10:45 a.m. **AADB Board of Directors Meeting**
Bellagio Boardroom

11:00 - Noon **Hygiene Caucus**
Bellagio 6

11:00 - 12:30 p.m. **Registration**
Outside Bellagio 2

General Assembly I

12:30 - 12:35 p.m. **President’s Opening Remarks**
Bellagio 2
Robert B. Zena, DMD, President

- 12:35 - 12:40 p.m.** **State-of-the-Organization**
Bellagio 2
Tonia Socha-Mower, MBA, EdD (c), Executive Director, AADB
- 12:40 - 12:50 p.m.** **Report from ADEA**
Bellagio 2
Denice Stewart, DDS, MHSA, Chief Policy Officer
- 12:50 - 1:00 p.m.** **New Attendee/Special Guests/Past**
President's Introductions
Bellagio 2
Robert B. Zena, DMD, President, AADB

General Assembly I (continued)

- 1:00 – 1:45 p.m.** **Caveat Emptor vs. Caveat Venditor**
Bellagio 2
Jung Song, DDS
- In this presentation, we will explore the negative impact of dentistry. Specifically, we will discuss how marginalized population often choose less qualified providers, pay higher costs for the same services, and accept the consequences. We will also discuss the possible complications of allowable services by denturist in Washington state as an example. We will end with a reflection of what it means as a health care provider to allow “Caveat Emptor vs. Caveat Venditor.”
- Learning Objectives:
1. To explore the negative impacts of dentistry
 2. To discuss the impact of dentistry on marginalized populations
 3. To discuss best practices in provider care
- 1:45 – 2:30 p.m.** **Positive Impacts of Dentistry**
Bellagio 2
Cliff Christenot, Denturist
- In this session, we will be discussing how Canada has safely implemented Denturists since the 1950's. In fact, 98% of all dentures made in Canada are from Denturists. This lecture will discuss the trends in the fabrication of dentures and how Denturists can be a partner to Dentists and complement the dental team.
- Learning Objectives:
1. To learn the background and history of Denturists
 2. To discuss how Denturists have safely been implemented as part of the oral health team
 3. To identify how Denturists help address oral health needs in their communities
- 2:30 - 2:45 p.m.** **Networking Break**

2:45 - 3:30 p.m.	Overtreatment-Yes? or No? Bellagio 2 Mary Starsiak, DDS, RN
	An overview of what dental cases may be considered overtreatment in the eyes of the Provider, Board Member, and Board Examiner.
	Learning Objectives: <ol style="list-style-type: none"> 1. To identify what is considered overtreatment in a dental treatment plan 2. To be able to come to a consensus with your fellow State Board Members about what is considered overtreatment 3. To identify methods that your State Board can use to discipline the cases that are considered overtreatment
3:30 – 3:45 p.m. DANB	AADB Representative Reports: CDEL, CODA, JCNDE, CERP, Bellagio 2
3:45 - 4:00 p.m.	Nominating Committee Report Bellagio 2
4:00 - 4:15 p.m.	Networking Break
4:15 - 4:45 p.m.	AADB Open Forum: State Board Issues Bellagio 2 Frank Maggio, DDS, Moderator
4:45 – 5:00 p.m.	ACE Program Introduction Bellagio 2 Robert B. Zena, DMD, President, AADB
5:00 – 6:00 p.m.	East Caucus Bellagio 6 North Caucus Bellagio 4 South Caucus Bellagio 7 West Caucus Bellagio 5
6:30 – 8:00 p.m.	President’s Reception Bellagio 2

Sunday, October 20 - General Assembly II

8:30 - 9:15 a.m.	Petitioning the Government to Protect the Public’s Oral Health Bellagio 2 C. Michael Kendall, Senior Associate General Counsel for the ADA
	The American Dental Association has filed a citizen petition with the FDA and sent a complaint letter to the FTC’s Department of Consumer Protection pertaining to various aspects of the manufacture, distribution, marketing, and sale of clear plastic aligners by SmileDirectClub, LLC (SDC). This course will explain and explore the bases for the ADA’s regulatory complaints, which are equally

applicable to the growing number of companies spawned in the wake of SDC's commercial success.

Learning Objectives:

1. Develop an understanding of the respective FDA and FTC processes for bringing matters to their attention and their different, but sometimes related, areas of jurisdiction
2. Develop an understanding of the ADA's position on consumer protection standards
3. Review associated risks when consumer protection standards are unmet

9:15 – 9:30 a.m.

**Voting and Business Meeting
Bellagio 2**

9:30 -10:15 a.m.

**Don't Fear the Disruption: How Teledentistry Can Deliver Affordable, Quality Care to Reach More People
Bellagio 2**

Jeffrey Sulitzer, DMD, Chief Clinical Officer, SmileDirectClub™

SmileDirectClub's Chief Clinical Officer will review patient-first innovations in teledentistry and dispel misconceptions of remote clear aligner therapy.

Learning Objectives:

1. Discover how teledentistry is advancing oral health
2. Understand clinical and consumer response to teledentistry
3. Understand how dentistry is changing through remote access to care

10:15 - 10:30 a.m.

Networking Break

10:30 - 11:15 a.m.

**State Litigation Relative to the Opioid Epidemic
Bellagio 2**

Attorneys Colin Callahan, Chris Georgalis, and Justin Withrow, Flannery Georgalis, LLC

This course will discuss the origin and status of the multi-district litigation ("MDL") that is before Judge Dan Polster in the Federal Court in Cleveland. The first phase of the nearly 2,000 lawsuits that have been filed is scheduled for trial in October. We will discuss the claims of the cities, counties and states that have filed suit. We will also discuss the various lawsuits, some of which have already settled, filed by States that are not a part of the MDL. Additionally, this course will discuss various law enforcement initiatives, primarily the Department of Justice, to combat opioid abuse and discuss some case examples of medical professionals that have been criminally investigated and prosecuted related to opioids. Lastly, these presenters will discuss various state initiatives, with an eye towards dentistry, to combat and/or identify those practitioners who are abusing opioids in their practice.

Learning Objectives:

1. Discuss the origin and status of the multi-district litigation (“MDL”) that is before the Federal Court in Cleveland
2. Discuss various law enforcement initiatives, primarily Department of Justice, to combat opioid abuse
3. Discuss some case examples of medical professionals that have been criminally investigated and prosecuted related to opioids
4. Discuss various state initiatives that impact dentistry

11:15 - 12:00 p.m.

Attorney Update Panel

Bellagio 2

Lori Lindley, Assistant Attorney General, Oregon Department of Justice

12:00 p.m.

Adjournment

12:15 - 2:00 p.m.

Luncheon, Installation of Officers, Awards and Recognition

Bellagio 1

2:00 - 4:00 p.m.

AADB Board of Directors Meeting

Boardroom

Monday, October 21

9:00 – 12:30 p.m.

Closed Session of the Task Force for the Organization of the AADB, ADEX, CDCA, CITA, CRDTS, SRTA, and WREB Leadership

Da Vinci 2

This will be a Summit Meeting of the Task Force, the Five Testing Agencies, as well as the ADEX leaders in an attempt to unify these groups. Communication is imperative in order to enhance our political and legal positions as well as showing solidarity. We will meet and discuss pending issues relative to the testing arena and the marketplace.

12:30-2:00 p.m.

Open Session of the Task Force for the Organization of the AADB, ADEX, CDCA, CITA, CRDTS, SRTA, and WREB leadership

Da Vinci 2

Board Attorneys’ Roundtable (BAR)

Saturday October 19 Bellagio Boardroom
12:30 - 4 p.m.

Sunday, October 20 Bellagio Boardroom
7:00 – 11:15 a.m.

Chair : Lori H. Lindley, JD

Speaker Biographies

Colin Callahan

Partner, Flannery Georgalis

Colin Callahan is a partner at the Pittsburgh office of Flannery Georgalis. He focuses his practice on defending individuals and organizations in a wide variety of highly sensitive matters. His broad experience includes representing clients in complex criminal, civil, and regulatory matters, involving, among other things, allegations of health care fraud, matters affecting licensed healthcare professionals, including cases involving controlled substance act violations, opioid diversion allegations, and billing fraud.

Cliff Christenot

Denturist, Montana Board of Dentistry

Mr. Christenot first started his dental career in 8th grade when he assisted in the removal of a Lingual Tori. He eventually trained as a Dental Hygienist, Chair-side Dental Assistant, Certified X-ray Technician and Dental Lab Technician. He was also part of the Battle Field Causality Care Team for the US Navy as well as a Surgical Assistant for an Oral and Maxillofacial Reconstruction Surgeon. Mr. Christenot has been reappointed numerous times to the Montana Board of Dentistry by the Governor and is currently serving his 26th year. He has also spent the last 6 years on the National Denturist Association Board of Directors.

Christos Georgalis

Co-Founder, Flannery Georgalis

Chris is a Co-Founder of the law firm Flannery Georgalis in Cleveland, Ohio. He focuses his practice on federal criminal defense representations, internal investigations and compliance, and complex civil litigation. Chris is a former federal prosecutor in the U.S. Attorney's Office for the Northern District of Ohio. Prior to the U.S. Attorney's Office, Chris was an attorney for five years at the Cleveland office of one of the largest international law firms in the world where he specialized in corporate criminal investigations and complex civil litigation.

C. Michael Kendall

Senior Associate General Counsel, American Dental Association

Mike Kendall concentrates on litigation, including regulatory disputes, and intellectual property and antitrust matters for the ADA. He supports the ADA's legislative advocacy efforts at the state and federal levels and is the in-house legal advisor to the ADA's Political Action Committee, ADPAC. Before coming to the ADA in April of 2006, Mike was part owner of, and served as General Counsel for, a manufacturer of high-end, electronically controlled work



environments and data center electro-mechanical distribution systems. Prior to that, he was a partner in a long-established Chicago intellectual property boutique where he litigated intellectual property disputes in the federal courts. Mike attended the College of the Atlantic in Bar Harbor, Maine, where he earned a Bachelor of Arts in Human Ecology, and earned his law degree from the Loyola University of Chicago Law School.

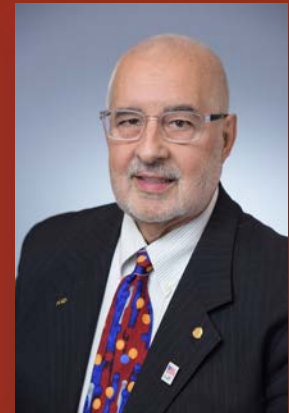
Lori Lindley

Assistant Attorney General, Oregon Department of Justice

Lori Lindley has been Chair of the AADB Attorney Update Panel for years. She is well qualified to lead this discussion considering her expansive experience. Lori has worked for the Oregon Department of Justice since 1999 and currently is the Assistant Attorney General working with the General Counsel Division and Business Activities Section. Additionally, she was an Associate Attorney for Wiedner, Swanson & Paul, a Deputy District Attorney for the Polk County District Attorney's office, and a Senior Claims Consultant for the Risk Management Division with the Department of Administrative Services. Lori received degrees from Willamette University and Pepperdine University. She is also the recipient of the 2002 Outstanding Service Award from the Department of Justice.

Frank Maggio, DDS

Dr. Maggio was born in Chicago and raised in a dental family. From a young age he was involved with dentistry and it continues to be his passion. Upon completion of dental school he served his country in the United States Army. It was at that time that he was able obtain a California dental license. He returned to Illinois and he completed his residency in Periodontics. In 1975 he established his practice of Periodontics and Implantology in Elgin, Illinois. For decades, Dr. Maggio has taught in the Department of Periodontology at multiple dental universities including Loyola University (his alma mater), University of Illinois Chicago and University of Buffalo. He is currently an instructor for Dental Assisting at Elgin Community College near his hometown. Dr. Maggio is an active member of various dental associations including the ADA, ADEA, and Illinois State Dental Society where he served as President. He is currently a Board Member for Fox River Valley Dental Society and past Board Member of various organizations including the Illinois Society of Periodontology, ADA Foundation, American Board of Dental Examiners and National Foundation of Dentistry for the Handicapped.



Jung Song, DDS

Dr. Song received her certificate in Periodontics and Master of Science in Dentistry from the University of Washington School of Dentistry. Throughout her career, she has worked as a General Dentist, Hygienist, and Periodontist. She is committed to teaching and has taught at the Swedish Hospital Dental Residency Program as an Implant Director, and at the University of Washington Center of Pediatric Dentistry. She currently maintains a Private Practice, a Periodontal Service under the Craniofacial Department at Seattle Children's hospital, and an Affiliate Assistant Professorship in the Periodontics Department. She also started a first-year residency in the Oral Medicine Program at the University of Washington. She served on the Washington State Board from 2012-2016. She is committed to increasing access to dental care and serves on numerous volunteering organizations, including the Seattle King County Clinic as a Dental Lead and Medical Relief International as a Board Member.

Mary Starsiak, DDS, RN

Dr. Mary Starsiak is a graduate of Loyola University Dental School in 1984. Her undergraduate degree is a BSN, RN from the College of St. Teresa, associated with the Mayo Clinic in Rochester Minnesota, and she maintains her RN license. She owns her own private practice of dentistry since 1984.

She is currently the President of the Central Regional Testing Agency (CRDTS) and has served on the Steering Committee since 2010. She has served as member of the State of Illinois Board of Dentistry from 2009 and served as its chair from 2012-2014 and 2016-2017. She has served as a Board Examiner for the Commission on Dental Competency Assessments (CDCA), Central Regional Testing Agency (CRDTS), and Western Regional Exam Board (WREB). She is a member of the American Association of Dental Boards.

She is the Vice Regent of the International College of Dentistry and is serving as the Program Chair for the Chicago Dental Society Midwinter Meeting of 2022. She has served on numerous Boards and Committees including: the Illinois State Dental Society; Chicago Dental Society; was a Founding member of the Chicago Dental Society Foundation; The American Dental Association Council of Communication; Odontographic Society of Chicago; and the Dental Arts Club of Chicago. She has also served on the Resurrection Healthcare Foundation Board along with Saints Mary and Elizabeth Medical Center Advisory Board.

She is a fellow of the American College of Dentists, the International College of Dentists, the Academy of Dentistry International, the Pierre Fauchard Academy, the Academy of General Dentistry, and the Odontographic Society. She has been awarded the Raffaele Suriano



Award in 2014 from the University of Illinois/Loyola Alumni Society for her work with geriatric patients.

Jeffrey Sulitzer, DMD
Chief Clinical Officer, SmileDirectClub

Jeffrey Sulitzer, DMD, is the Chief Clinical Officer at SmileDirectClub, where he is responsible for the clinical leadership of the direct to consumer market leader in remote clear aligner therapy. SmileDirectClub operates in 4 countries, including all 50 states and Puerto Rico where it supports an affiliated doctor network of more than 240 state-licensed dentists and orthodontists. The service company pioneered a teledentistry platform in 2014 to allow affiliated doctors to remotely treat patients from initial placement of aligners through retention. SmileDirectClub also supplies cutting-edge technology and tools, including marketing, 3D-printing lab services, distribution and customer care to support the affiliated doctor network.

From the start of his career, Dr. Sulitzer aimed to impact oral health on a large scale. After graduating from the Temple University School of Dentistry in 1985, Dr. Sulitzer spent more than a decade serving as Vice President of US Healthcare's dental division. After his US Healthcare experience, he was the Dental Leader and Director in Healthcare Services for several BlueCross BlueShield dental companies, growing their businesses and offering dental insurance to millions of people in the US to increase access to affordable care. For the past 6 years, Dr Sulitzer has been working in the DSO space in roles from Chief Clinical Officer to Interim CEO.

During this time, he continued to see patients in the dental practices he owned from 1986 through 2014. Though his private practice afforded him the luxury of meeting patients in person throughout the years, Dr. Sulitzer was driven to provide dental access to more people utilizing different platforms. SmileDirectClub and the other companies he has worked for in the past have allowed him the unique opportunity to extend his services to tens of thousands of people through the revolutionary teledentistry platform.

Justin Withrow
Senior Associate, Flannery Georgalis

Justin is a Senior Associate at the law firm Flannery Georgalis in Cleveland, Ohio. He focuses his practice on federal, state and local criminal defense representations, internal investigations, complex civil litigation, post-conviction relief and professional licensure defense. Justin is licensed to practice law in all Ohio courts, the United States District Court for the Northern District of Ohio, the United States Court of Appeals for the Sixth Circuit and the United States Supreme Court.



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