



Company Contact Info:

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SmileDirectClub is an oral care company, telehealth pioneer, and creator of the first med tech platform for teeth straightening. The Company's mission is to increase access to oral healthcare for everyone.

Since its founding in 2014, SmileDirectClub has helped well over 1.5 million customers access safe, convenient, and effective orthodontic care for up to 60% less than traditional braces. Committed to improving health equity and expanding consumer choice across all 50 states, SmileDirectClub offers customers three options to begin treatment: visiting a SmileShop, requesting a doctor-prescribed impression kit, or directly from a dentist's chair via SmileDirectClub's Partner Network.

With its cutting-edge technology and vertically integrated model, SmileDirectClub is revolutionizing the oral care industry, from clear aligner therapy to affordable, premium oral care products. The

Company operates hundreds of SmileShops, teams up with hundreds of SmileDirectClub Partner Network dental office locations, works with a network of 250+ affiliated state-licensed dentists and orthodontists, and employs 3,200+ Team Members across the globe.

Website: <https://smiledirectclub.com>

- An inside look at the SmileDirectClub 'SmileHouse' in Antioch, TN:
<https://www.tennessean.com/videos/money/2022/02/14/inside-look-smile-direct-club-smile-house-antioch-tn/6737577001/>
- Health Tech: Dr. Jeffrey Sulitzer on How SmileDirectClub Can Make An Important Impact On Our Overall Wellness:
<https://medium.com/authority-magazine/health-tech-jeffrey-sulitzer-on-how-smiledirectclub-can-make-an-important-impact-on-our-overall-4daf0d5f2a15>
- Celebrity Cosmetic Dentist Dr. Amira Ogunleye Teams Up With SmileDirectClub: <https://www.blackenterprise.com/celebrity-cosmetic-dentist-dr-amira-ogunleye-partners-with-smiledirectclub-to-address-fundamental-issues-in-marginalized-communities/>
- SmileDirectClub Joins the American Academy of Clear Aligners:
<https://orthodonticproductsonline.com/industry-news/company-news/smiledirectclub-joins-the-american-academy-of-clear-aligners/>
- American Academy of Clear Aligners Digs Deeper:
https://static1.squarespace.com/static/5c3e86153e2d094cd36322ab/t/61797bb329bb993622a976e9/1635351488159/AACA21-011_Fall+Journal_P4.pdf

- SmileDirectClub Survey Reveals Growing Acceptance of Telehealth: <https://news.smiledirectclub.com/news-releases/news-release-details/smiledirectclub-survey-reveals-growing-popularity-and-acceptance>
- Growing your practice with the SmileDirectClub Partner Network: <https://www.groupdentistrynow.com/dso-group-blog/the-group-dentistry-now-show-the-voice-of-the-dso-industry-episode-61/>
- PopSugar SmileDirectClub Review: <https://www.popsugar.com/beauty/smile-direct-club-teeth-aligners-review-48576217>

How SmileDirectClub aligners can help make more sustainable cars: <https://www.fastcompany.com/90671739/hp-ford-3d-printing-teeth-aligners-sustainable-cars>